



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

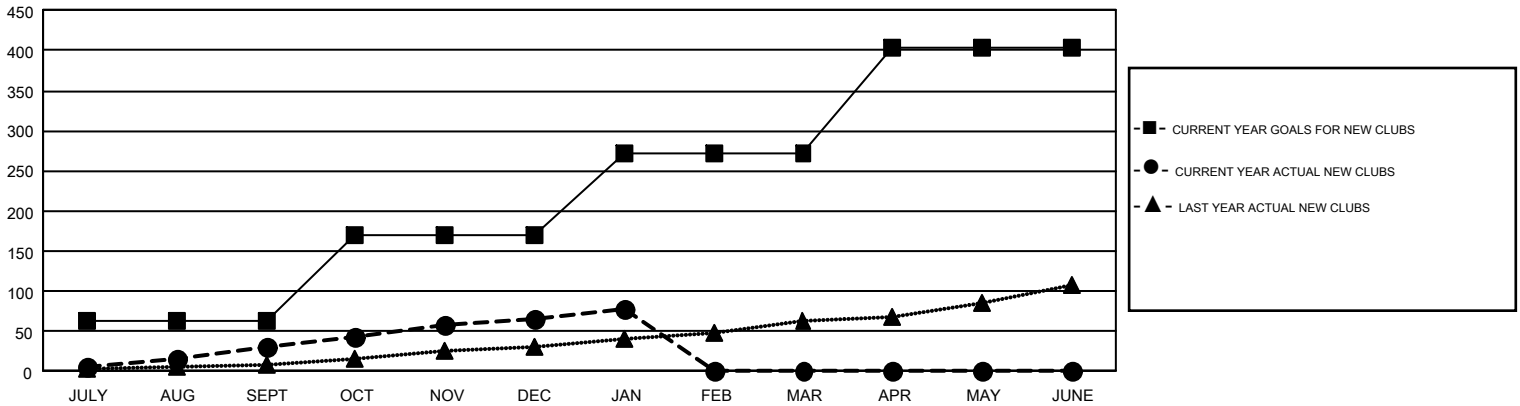
Results as of: 1/31/2017

GMT Constitutional Area 1

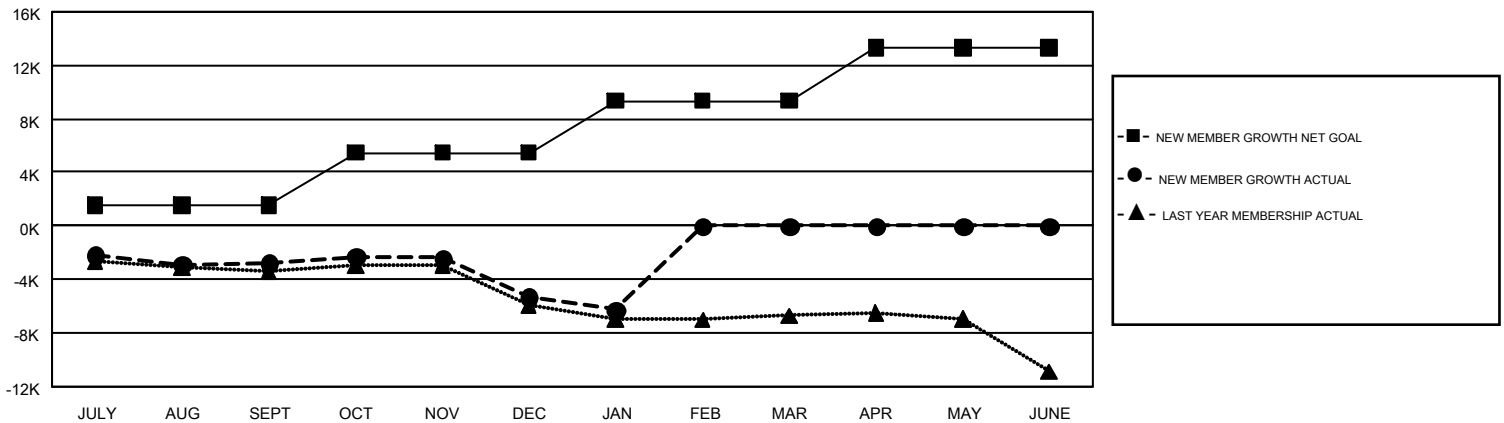
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|--|--|--|
| RESULTS FOR 2016-2017 | | | | RESULTS FOR 2016-2017 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | NEW MEMBER GROWTH NET GOAL (not reinstated or transfers) | NEW MEMBER GROWTH ACTUAL (not reinstated or transfers) | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 62 | 32 | 56 | JULY/AUG/SEPT | 1,551 | 8,002 | 10,815 |
| OCT/NOV/DEC | 107 | 34 | 86 | OCT/NOV/DEC | 3,905 | 7,623 | 10,151 |
| JAN/FEB/MAR | 102 | 12 | 20 | JAN/FEB/MAR | 3,899 | 2,985 | 3,927 |
| APR/MAY/JUNE | 133 | 0 | 0 | APR/MAY/JUNE | 3,952 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|--------------------|---|--|------------------|
| DROPPED CLUBS: 162 | 5,724 CLUBS OF 11,566 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| DROPPED MEMBERS | | MALE | 218,724 (69.66%) |
| DECEASED | 2,883 | FEMALE | 95,267 (30.34%) |
| CLUB CANCELLED | 1,200 | TOTAL FAMILY UNIT MEMBERS 57,465 | |
| OTHER | 20,802 | FAMILY MEMBERS PAYING HALF DUES 29,476 | |
| TOTAL | 24,885 | | |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)